

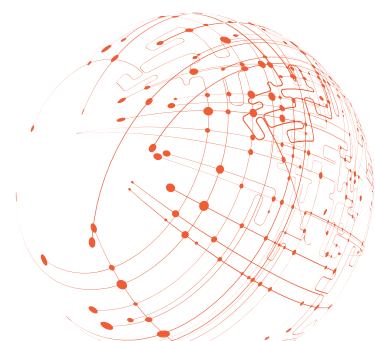


Connect to,
align with,
Access all
Queensland's resources



Themes

- Base Metals
- Precious Metals
- Coal
- Energy
- Critical Minerals
- Renewables
- Civil
- Infrastructure



ABOUT

20 years of excellence

We are a publishing company promoting the development of regional Queensland.

Our 20-year focus on mining, energy, infrastructure and civil industries comes from established relationships with peak industry and representative bodies, corporates and government as well as community and social groups.

All our products are published and marketed to the same standards with a commitment to reach a motivated and interested audience.

Our **aim** is to be the go-to source of information for owners, operators and supply chain business.

Our **goal** is to align editorial content with high-value projects and developments.

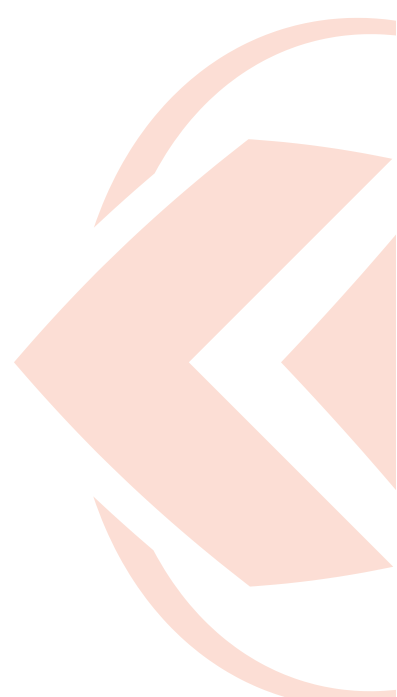
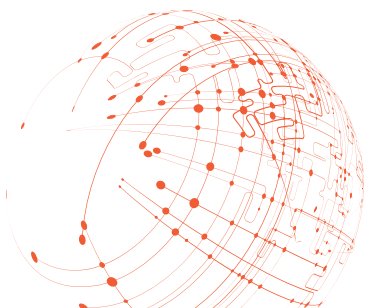
Our **mission** is to create value for readers.

Specialist areas include:

- Hard-rock mining
- Coal mining
- Energy systems
- Resource development
- Processing
- Geoscience people
- Civil industries
- FiFo
- Utilities

Trending:

- Mergers and Acquisitions
- Complex ore bodies
- Waste processing
- Mental Health
- Professional development
- Mining the future
- Mining communities
- Managing FIFO
- Remote sensing
- Automation



ABOUT



iQ Industry Queensland: This is our flagship publication presented twice daily to a subscription audience of 4,500. It combines the best of all our coverage and offers value to readers who need to be across all sectors.

We're on top of the trends, advocate for local involvement, support workplace excellence and identify opportunities for the supply chain.

Contact us [NOW](#) to see how to be part of this and other dynamic opportunities.



Welcome to our round-up of this week's top stories...



State awards \$30m to accelerate NW Qld mines

Three major North-West Queensland mining projects have been earmarked for a \$30 million State funding injection to fast-track their development.



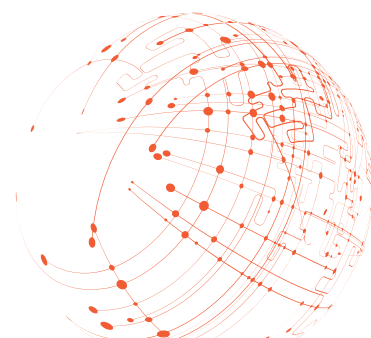
Centurion development continues apace

Peabody Energy has commissioned its second continuous miner at the Centurion project in Central Queensland and expects to ***ship first coal from the reborn site by the end of the year.***



Metarock outlines fallout from Grosvenor mine fire

Metarock has flagged a significant number of ***redundancies within its ranks*** after Anglo American issued a notice to suspend the contractor's services



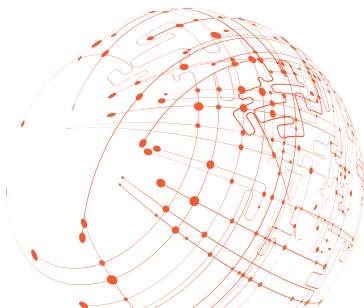
ABOUT - Subscription



One subscription for 12 Months - \$234.90

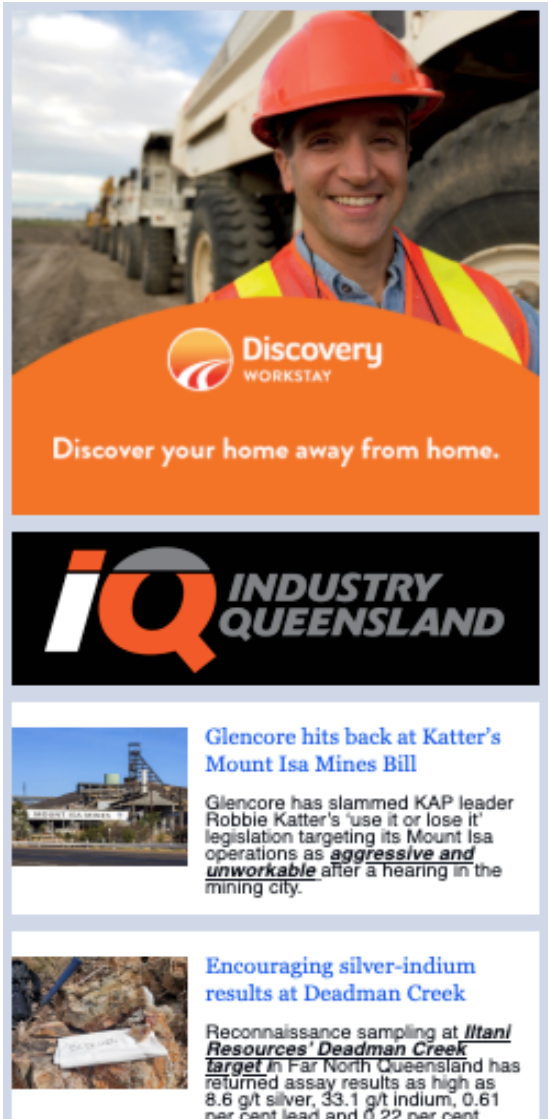
Bulk Orders ex-gst

- 6-10 subscriptions, 10% discount \$211.40 each +
- 11-20 subscriptions, 15% discount \$199.65 each
- **Bronze Level:** 21-30 Subs, 20% discount \$187.90 each
- **Silver Level:** 31-50 + Subs, 25% discount \$176.15 each
- **Gold Level:** 51+ Subs, 30% discount \$164.45 each



ABOUT-Advertising

Electronic Direct Mail - News Bulletins



Specifications

News bulletins

& Social Media: 800 x 800 pxls

Website: Banner: 1000 x 200pxls (deep)

Display ads: on machinery, jobs, commercial Editorial: 1000 x 200pxls

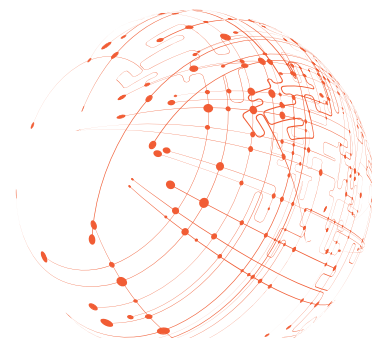
Artwork:

Compression needs to be low for PNGs and about 7 or Medium for JPEGs.

Try not to use a thin or light typeface for small or body type.

Work in RGB colour space preferably sRGB.
Converting from CMYK to RGB this may cause colour shifts.

Package	Cost	Culmulative
1st quarter - 14 x \$111.17	\$1556.40	\$1556.40
2nd quarter - 14 x \$111.17 +14 x \$103.05	\$1449	\$3005.40
3rd quarter - 14 x \$111.17 +14 x \$103.05+ 12 x \$92.95	\$1115.4	\$4120.80
4th quarter - 14 x \$111.17 +14 x \$103.05+ 12 x \$92.95 + 12 x \$85.40	\$1024.80	\$5145.60



ABOUT Advertising

Capability Statements

We rent access to our database to clients with appropriate offers and can reach more than 4,500 qualified contacts. The rate is \$749.00 /1000 ex-GST.

All elements link to your website. Click the graphic below for an example.



Eagle Drilling NQ
invests in:

- Top shelf capabilities
- Partnerships with stakeholders
- Specialist regional knowledge
- Developing local expertise

ENQUIRIES
PHONE: 07 4787 1677
Email: sforgan@eagledrillingnq.com.au
P.O. Box 1576, Charters Towers, 4820
www.eagledrillingnq.com.au

 **Experience, equipment and know-how for North Qld**
Eagle Drilling NQ provides specialist hard-rock drilling services across North Queensland. [More here ...](#)

 **Our experienced management team**
Eagle Drilling NQ's long-standing management team takes great pride in the service they deliver, built on a foundation of [care for their colleagues](#).

An experienced team you can rely on
All of our experienced drillers and assistants are qualified with Certificate II, III and IV in Drilling Operations (RII 4090). We also utilise hands-on management support in the field [for logistical and technical assistance](#).


 **Productive drilling services when you need them**
We specialise in:


ABOUT Advertising


Capability Statements

The iQ LinkedIn newsletter posted twice a week has more than 4,500 followers. This newsletter is posted Place your advertising for \$535pw.


All elements link to your website. Click the graphic below for an example.



 iQ Industry Queensland news
4,550 subscribers





Glencore warns time running out for copper assets, 'significant progress' towards Moranbah North restart, and more ...

 iQ Industry Queensland
9,662 followers



July 26, 2025

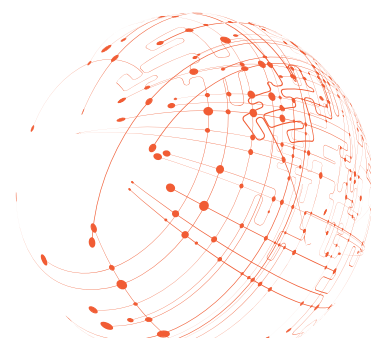
Glencore has told employees it must start preparations to mothball its Mount Isa copper smelter and Townsville refinery, saying assistance proposed by the State Government fell short of what was required.

The update came in an internal memo from Glencore Metals Australia interim chief operating officer Troy Wilson after a briefing from the State Government this week.

He said Glencore was fast reaching the point where it could not continue to absorb the losses from those processing assets and needed to know in the coming weeks whether there was a viable solution on the table from governments. [Read more HERE](#)

Austral Resources Australia is continuing its empire-building ambitions by inking a deal to acquire Glencore's Lady Loretta mining lease and associated exploration tenements.

The company said the acquisition would allow it to extract additional copper ore from its existing Lady Annie mine,



ABOUT - Advertising

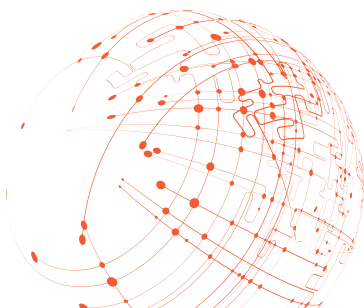
Advertising - website header

Limited opportunities are available to advertise on the iQ Industry Queensland website homepage.

The audience runs to more than 190,000 visitors/year. Four positions only are on offer.

The screenshot displays the iQ Industry Queensland website homepage. At the top, there is a large orange banner for 'Discovery WORKSTAY' with the tagline 'Discover your home away from home.' and a 'FIND OUT MORE' button. Below this is a dark navigation bar with the iQ logo and links for 'About Us', 'News', 'Subscriptions', 'Partners', 'Advertising', 'Contact Us', a search icon, and 'My Account'. The main content area features the heading 'Become a supply chain partner' followed by two featured images: 'Discovery Workstay' showing a modern house and 'CST Hire Australia's #1 Truck and Fleet Rental' showing a white truck. At the bottom, a small text block states: 'iQ Industry Queensland mining news connects sites and operators with supply chain providers, including professional, commercial, industrial and retail. See below our clients and speak to us today about partnership opportunities.'

Rate \$194.89 per week	Duration	Cost
Banner	four weeks	\$810.80
Banner	14 weeks	\$2695.9
Banner	26 weeks	\$5270.20
Banner	52 weeks	\$8959.34

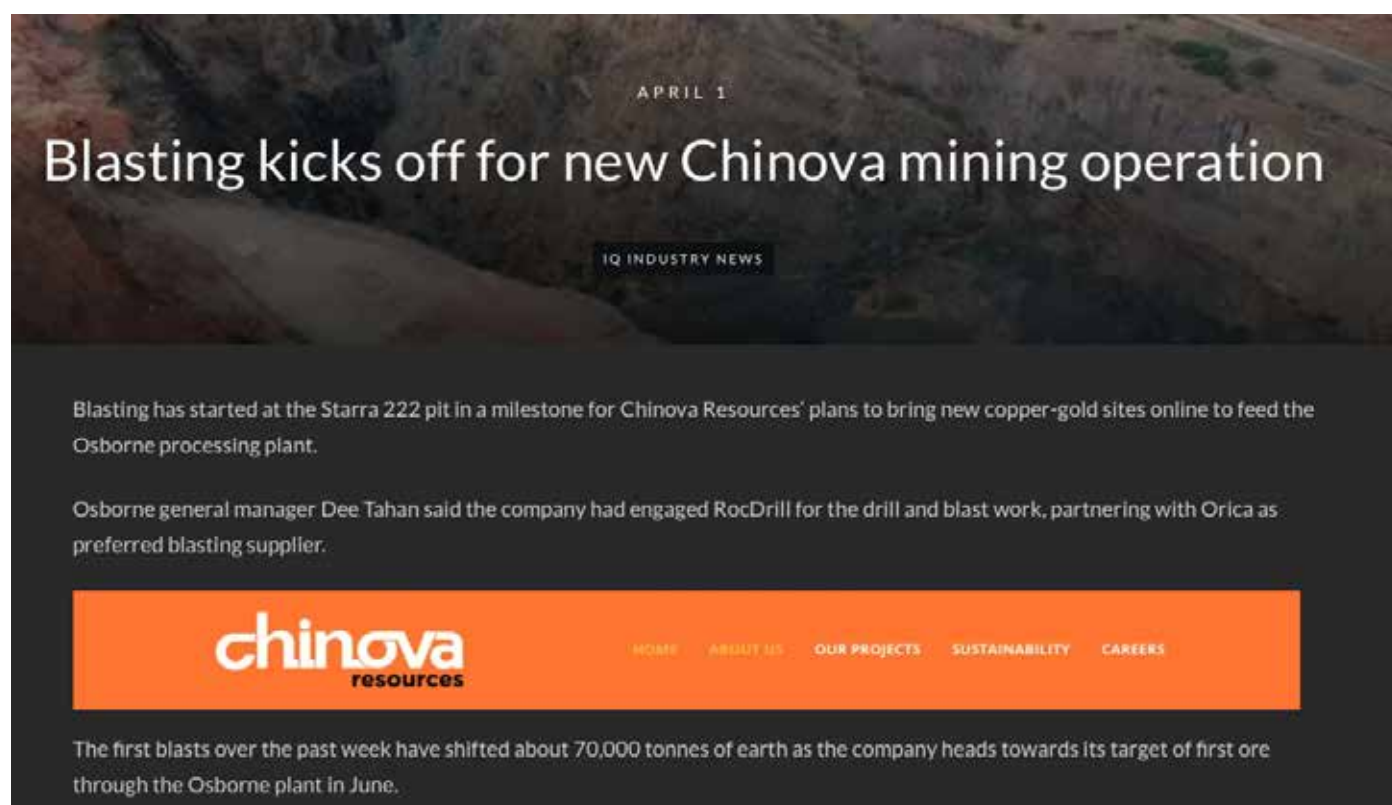


ABOUT - Advertising

Advertising - editorial insert

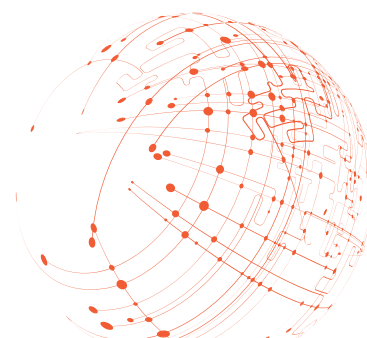
The lead story of each news bulletin is opened most frequently. It grabs the attention and holds the reader. Put your messages in the opening page of the lead story.

Be quick. Bookings are limited.



The screenshot shows a news article from IQ Industry News dated April 1. The headline is "Blasting kicks off for new Chinova mining operation". The article text states: "Blasting has started at the Starra 222 pit in a milestone for Chinova Resources' plans to bring new copper-gold sites online to feed the Osborne processing plant. Osborne general manager Dee Tahan said the company had engaged RocDrill for the drill and blast work, partnering with Orica as preferred blasting supplier." Below the text is the Chinova Resources logo and a navigation bar with links: HOME, ABOUT US, OUR PROJECTS, SUSTAINABILITY, CAREERS. A final line of text at the bottom reads: "The first blasts over the past week have shifted about 70,000 tonnes of earth as the company heads towards its target of first ore through the Osborne plant in June."

e-bulletin	Cost per week	Price
Quarterly (13 weeks)	\$111.15	\$1556.40
Half yearly (26 weeks)	\$103.05	\$2691
Yearly (50 weeks)	\$92.95	\$4647.50




ABOUT - Advertising

Machinery, industry, commerical and retail promotions

The iQ Industry Queensland website can handle your catalogue offer. We'll link it to our LinkedIn channels to help generate leads.


The offer extends to jobs, machinery, industry as well as commerical and retail.


**Discovery**
WORKSTAY


Discover your home
away from home.


FIND OUT MORE


Discovery Workstay. No matter where work takes you, we'll make it feel like home


**Argylla - Mt Isa**


**Ayr**


**Biloela**


**Blackwater**

**Cloncurry**

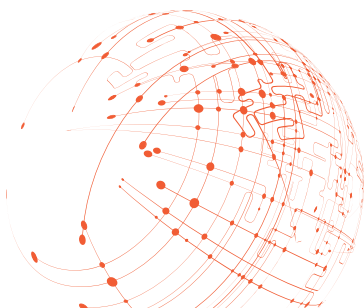
**Emerald**

**Townsville**

**Mount Isa**

**Rockhampton**

Rates per month	Cost per page	Cost
One page (~nine listings)	\$652.8	\$652.80
2 to 5 pages (~10-45 listings)	\$598.4	\$1,196.80 - \$2,992
6 pages plus (46 listings +)	\$544	\$3264



ABOUT - Advertising

Social Media

iQ Industry Queensland is active on social media and can put your messages in front of 25,000 followers and connections over two handles on LinkedIn alone.

Social Media placements	Cost
per each	\$499.20



Robert Dark reposted this

...



PMT Refinery

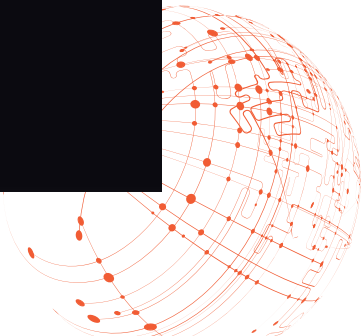
619 followers

4d • Edited • 

When buying gold, it is essential to prioritize safety and authenticity.
Here are key points to consider:

...see more





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Technical: Jim Thorogood - jim@ideazine.com.au

Effectiveness

** Mailchimp email marketing benchmarks from 9 million users.

Name	Database	Openings	Industry Best Openings**	Click-throughs	Industry Best Click-throughs**
iQ Industry Qld - 27 August 2024	5000	33.2%	22.16%	4.0%	2.94%

